

ART INSTITUTE & GALLERY

About Us.....

For over 60 years, the Art Institute & Gallery has been a unique, independent visual arts center located in the heart of downtown Salisbury. AI&G serves as an anchor for the Arts & Entertainment District, supporting the revitalization of the historic downtown area.

AI&G offers children and adults in the region an artistic “home” where they can learn about, create and exhibit art. Our programs are open to the public and draw hundreds of emerging as well as experienced artists of all ages, from preschoolers to senior citizens.

AI&G is a joyful, creative place serving the entire community. As a non-profit group, the AI&G depends on the financial support of individuals and businesses that recognize the arts as important to our quality of life. Without this support, the AI&G could not exist.

We strive to work efficiently and effectively, using sound business practices, while offering enriching opportunities to the general public.

Gallery Exhibition Sponsorship Program

Corporate support is the cornerstone of the AI&G Gallery Exhibition program.

Our many art exhibitions throughout the year give local and regional artists a venue for presenting their work to the public, competing with other artists for awards and recognition, and selling their work. The exhibits also offer the public an opportunity to view the fine quality of work produced by Eastern Shore artists and to purchase original art.

Corporate sponsorship allows each exhibition to be self-sufficient. Sponsorships cover expenses such as cash awards for the winning artists, the exhibition signage, an opening reception that is open to the public, and honoraria for exhibition judges. This sponsorship is critical to the success of AI&G exhibitions. As a corporate sponsor, you will join other community-minded businesses who understand the intrinsic value of art in our community and our world.

Benefits For Corporate Donors

The AI&G reaches YOUR customers. Corporate Sponsorship sends a message that your business invests in the quality of life of the Salisbury community—an important issue for current residents and individuals considering re-locating to our community. AI&G offers the sponsored event to the general public in your name—great exposure for your business and an excellent value for your advertising dollars. Giving can be so easy:

Sponsorship Levels: Midas: \$2,500; Platinum: \$1,000; Gold: \$500; Silver: \$250 and Bronze: \$100 - \$200

A corporate sponsor at the \$1,000 level is the sole sponsor for a specific Gallery Exhibition. A sponsorship at a \$2,500 level will be the sole sponsor of the 22nd National Juried Exhibition and will have national recognition in addition to the following:

Publicity: The Name of the Corporate Sponsor for an Exhibition (or Event) is:

- Highlighted in Press Releases sent to daily/weekly Delmarva and regional publications, on social media sites as well as radio PSA's along with signage at the event.
- Published in the “Call For Entry” or event invitation that reaches more than 1200 artists & members.
- Included in an e-mail announcement sent to more than 2,000 artists, art teachers, collectors
- Listed on the AI&G website and linked to your corporate website for one year.
- Listed on Announcements and Exhibit Listings located in the Gallery throughout the exhibit and for one year.
- Placed on the Corporate Sponsor list posted in the Gallery for the year.

Tax Benefits: As a 501(c)3 non-profit organization, all contributions to the AI&G are tax-deductible as provided by law, doubling the value of your advertising budget.

AI&G is truly a community-based arts center that thrives because of the commitment of our many volunteers and supporters. Join us as a corporate sponsor and your business and our community both reap the benefits. Thank you for your consideration.

To Become a Corporate Sponsor

Sponsorship Levels: Midas: \$2,500; Platinum: \$1,000; Gold: \$500; Silver: \$250 and Bronze Member Patron \$100 - \$200

_____ Blooming Artist Youth Show Sponsorship on Levels as Shown Above
Events: See You in September Event Sponsor: \$1500 — Mid-Winter Art Auction: \$1500

To become a Corporate Sponsor, please forward your check made payable to the AI&G. Please note “Corporate Sponsor” on your check. If you have any questions, please call the AI&G at (410) 546-4748 and ask for our Executive Director.

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A corporate sponsor at the \$1,000 level is the sole sponsor for a specific Gallery Exhibition. A sponsorship at a \$2,500 level will be the sole sponsor of the 21st National Juried Exhibition and will have national recognition in addition to the following:

Publicity: The Name of the Corporate Sponsor for an Exhibition (or Event) is:

- Highlighted in Press Releases sent to daily/weekly Delmarva and regional publications, on social media sites as well as radio PSA’s along with signage at the event.
- Published in the “Call For Entry” or event invitation mailed to more than 1200 artists & members.
- Included in an e-mail announcement sent to more than 1,000 artists, art teachers, collectors
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See You in September Event Sponsor: \$1500 — Expose Yourself To Art Home & Garden Tour Sponsor: \$1500***

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